



# SPONSORSHIP PROSPECTUS 2012

Kiwanis Club of Geelong Inc A0004674V

Sunday 19<sup>th</sup> February 2012 , Deakin University – Waurm Ponds

## What Is Kiwanis ?

Kiwanis International is a world-wide service organization of individuals who wish to be involved assisting their community and the people who live there. It has an adult and youth membership of over 586,000 world wide in more than 8,600 Clubs in 78 countries, including 50 Australian Clubs.

The Kiwanis Club of Geelong Inc. is a Community Service Club that has raised over **\$700,000** for Geelong charities over the past 40 years. The Kiwanis Club of Geelong Inc. is not affiliated with any political, religious or sectarian organisation. The aim of Kiwanis is to help the needy, the elderly, the disadvantaged, and particularly young children.

The Kiwanis All Ford Day is now in its **21<sup>st</sup> year** and is recognised as the premier **Ford Car Show** in Australia. It features a display of over 1,000 Ford vehicles of all types, ages and models, as well as entertainment, V8 Supercar celebrity drivers, automotive industry displays, and a Charity Auction. The event is regarded as a 'Family Day' and concludes with prizes and awards for winners in over 43 judging categories. The **Kiwanis All Ford Day** is the major fundraiser for the Kiwanis Club of Geelong Inc; with proceeds being donated to Geelong charities, used for to finance community projects and many needy causes.

## Sponsorship

The Kiwanis All Ford Day car show has the support of the Ford Motor Company, Deakin University, City of Greater Geelong, Rex Gorell Ford, Shannons Insurance, numerous car clubs as well as various manufacturers and service providers in the automotive industry.

The Kiwanis All Ford Day is an excellent event for businesses to sponsor and advertise. Businesses have this opportunity to demonstrate their commitment and willingness to assist the Geelong community by promoting this excellent car show, providing a much-needed boost to affordable family entertainment in Geelong and assisting Geelong charities and those less fortunate than ourselves from the proceeds.

## For further information contact:

Kiwanis Club of Geelong  
Graeme Munro (AFD Chairman)  
Website  
Email

Phone 0477 111 312  
Phone 52414548  
[www.allfordday.org.au](http://www.allfordday.org.au)  
[admin@allfordday.org.au](mailto:admin@allfordday.org.au)

## Or write to

All Ford Day  
c/o Kiwanis Club of Geelong Inc.  
P O Box 429  
GEELONG 3220

The content of this proposal and the All Ford Day, may be subject to alteration, due to availability, negotiation or other factors. At the time of compilation it is prepared in good faith and expectation of fulfilling all obligations as has been the case during the last 21 years. The Kiwanis Club of Geelong Inc (A0004674V) is an Incorporated Association and has ABN 27 685 251857

*Kiwanis is a global organization of volunteers dedicated to*



*changing the world one child and one community at a time.*