



Kiwanis All Ford Day

Sponsorship Packages 2017

Gold Sponsorship Package

\$2,400

Trade Display Site to promote your business

Major Trophy in Sponsor's name

Sponsor's Logo on cover of program

Full page colour advert in Program

Access to Advertising in Showbags

Sponsor's banner displayed in stage area

Sponsor's Logo on all Posters & Flyers

PA announcements

Sponsors VIP Meals x 6 (12 people)

Family passes x 8 (8 vehicles)

Link to your Website

Logo displayed on AFD Website

Silver Sponsorship Package

\$1,200

Trade Display Site to promote your business

Trophy in Sponsor's name

1/2 page advert in Program

PA announcements

Sponsor's Logo on cover of program

Sponsors VIP Meals x 4 (8 people)

Family passes x 4 (4 vehicles)

Logo displayed on AFD Website

Access to Advertising in Showbags

Bronze Sponsorship Package

\$800

Trade Display Site to promote your business

Trophy in Sponsor's name

1/4 page advert in Program

Sponsor's Logo on cover of program

Sponsors VIP Meals x 2 (4 people)

Family passes x 2 (2 vehicles)

Logo displayed on AFD Website

PA Announcements

Access to Advertising in Showbags

Trade Sites

\$150

5m wide x 6m deep

Site Only

Advertising

Full Page Advertisement \$ 695

1/2 Page Advertisement \$ 380

1/4 Page Advertisement \$ 195

Colour Options Available POA

The Kiwanis All Ford Day in Geelong is the No 1 link on Google with 34,600 hits pa

2,200 magazines, 1,500 Posters, 35,000 Flyers and 2,200 showbags will be distributed on or prior to the event

The All Ford Day is the major fundraising activity of the
Kiwanis Club of Geelong Inc (A.0004674V)

All proceeds are donated to charities,
community projects and needy causes