



SPONSORSHIP PROSPECTUS 2017

Kiwanis Club of Geelong Inc A0004674V

Sunday 19th February 2017, Deakin University – Waurin Ponds.

About the All Ford Day

The **Kiwanis All Ford Day** is now in its **26th year** and is recognised as the premier **Ford Car Show** in Australia. It features a display of over **1,200 Ford vehicles** of all types, ages and models, as well as entertainment, V8 Supercar and celebrity drivers, automotive industry displays, and a charity auction. A crowd of more than **7,000 people** are expected to attend. The event is regarded as a 'Family Day' and concludes with trophies for winners in 6 major and 42 different judging categories.

The All Ford Day is the major fundraiser for the Kiwanis Club of Geelong Inc. The proceeds are donated to Geelong charities and used to finance our many community projects and other needy causes.

Sponsorship is great for your business

The Kiwanis All Ford Day car show has the support of the Ford Motor Company, Deakin University, City of Greater Geelong, Europanels, Journey Management, Penrite Oil Company, Prodrive Racing Australia, Rare Spares, Rex Gorell Ford, Shannons Insurance, WM Waste Management Services, Xtreme Technology, along with numerous Ford car clubs and many manufacturers and service providers in the automotive industry.

The All Ford Day is an excellent opportunity for your business to sponsor and advertise. Your products and services are exposed to a very large audience of car enthusiasts and families having a fun day out.

Kiwanis

Kiwanis International is a world-wide service organization of individuals assisting their communities. It has a membership of over 590,000 worldwide, with more than 8,600 clubs in 78 countries, including 50 Clubs in Australia.

The Kiwanis Club of Geelong Inc. is a Community Service Club that has raised over **\$800,000** for Geelong charities over the past 45 years. The Kiwanis Club of Geelong Inc. is not affiliated with any political, religious or sectarian organisation. The aim of Kiwanis is to help the needy, the elderly, the disadvantaged and particularly children.

Contact

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The content of this prospectus may be subject to alteration, due to availability, negotiation or other factors. At the time of compilation it is prepared in good faith and expectation of fulfilling all obligations as has been the case during the last 25 years.
The Kiwanis Club of Geelong Inc (A0004674V) is an Incorporated Association and has ABN 27 685 251857

Kiwanis is a global organization of volunteers dedicated to



changing the world one child and one community at a time.